

# Flower Power<sup>TM</sup>

3.0% boron (B), 0.1% copper (Cu), 0.02% molybdenum (Mo), 4.0% Zinc (Zn)

## Promote increased pollination for more productive plants.

Flower Power<sup>™</sup> is a complex micronutrient and antioxidant with growth enhancing co-factors resulting in increased fruit set and crop yield.

Flower Power increases auxin, the hormone that dictates pollination, in every flower for stronger pollination. Poor pollination is a common problem on many perennial trees, vines, bushes, and multiple fruiting crops resulting in lower yields.

Typically, honeybees gather nectar from strong flowers and transfer some of their auxin to weaker flowers allowing sufficient pollination. As the honeybee population declines, inadequate pollination has become more prevalent resulting in substantially lower yields.

In interviews with honeybee keepers, hives produced 25-30% more honey near Flower Power treated fields than nitrated fields.

In a 2007 Penn State University study Flower Power increased pollination of yellow squash isolated from honeybees by 50% more than the controlled plants that were accessible to honeybees.

#### Flower Power Benefits:

- Improves pollination strength during temperature extremes
- Holds more flowers and fruit on the plant
- Improves physiological properties of the fruit
- Maintains auxin levels in later-developing plants
- Reduces ethylene levels and allows auxin movement to the flower part of the plant



### RECOMMENDED USAGE FOR GROWERS

## TREES, VINES, BUSHES:

Apply 1.5 liter per acre of Flower Power when approximately 10% of the flowers have bloomed to offset the stresses of climate extremes and reduced honeybee population.

## **VARIOUS FRUITING CROPS:**

Apply 1.5 liter per acre of Flower Power every 10 to 14 days to increase auxin in every flower. A follow-up application of Stoller's Flower Power will ensure sufficient cell division to maintain the new fruit.

